

## • • • NEAR Platinum Sponsorship Package - \$3,000 • • •

This sponsorship offers the most bang for your buck! You'll receive maximum exposure to the entire NEAR membership and receive \*exclusive\* opportunities. See the benefits below:

- Hanging Banner (3' x 1.6' banner, provided by NEAR!) to be displayed at offsite events as well as consistently in the NEAR training room where we hold multiple monthly events and meetings!\*
- Company name on marketing materials for major events.\*
- Company logo and website link on NEAR homepage (12 months)
- Company name/logo and website link online for all major events.
- Company name/logo and contact info in special event programs.
- Company flyer included in one NEAR quarterly member mailing to all REALTOR® and Affiliate members – Affiliate member to supply flyer by specified due date.
- Sponsorship of one solo email from your firm. (Only your company information included – great for promoting events or specials!)
- Sponsorship of twelve NEAR email blasts (one per month).
- Greet members and promote your product or service at one New Member Orientation.
- Your company brochure/flyer included in the binder given to REALTORS® at New Member Orientation (only available for Platinum and Gold Sponsors!).\*
- Meet and speak with Brokers at one Broker Lunch n' Learn or Broker Orientation.
- Your company brochure/flyer included in the binder given to Brokers at New Broker Orientation (only available for Platinum and Gold Sponsors!).\*
- Greet attendees at one Real Estate Continuing Education Course – these classes fill-up quickly! (Real Estate license renewal requirement.)
- One set of mailing labels of the NEAR membership (sorted by name, company, town or zip).
- Table at one NEAR Member Meeting & 5 minutes to address the crowd.
- Table at one NEAR Member Meeting to display company info (in addition to above meeting).
- Your company brochure/flyer distributed at all NEAR Member Meetings.
- Platinum Sponsorship of NEAR Annual Recognition Gala with 4 tickets.
- Automatic reservation of table at NEAR Annual Affiliate Appreciation Night.
- Platinum Sponsorship of NEAR Annual Installation & Holiday Luncheon with 4 tickets.

**Total Sponsorship Value: \$6,350 (plus \$300 in event tickets!)**

***You Save \$3,650 on NEAR Membership Exposure in 2010!!***

*\*Exclusive sponsorship.*

## • • • NEAR Gold Sponsorship Package - \$2,500 • • •

This is the second highest sponsorship level at NEAR and offers significant exposure to the entire NEAR membership plus \*exclusive\* opportunities. See the benefits below:

- Hanging Banner (3' x 1.6' banner, provided by NEAR!) to be displayed at offsite events as well as consistently in the NEAR training room where we hold multiple monthly events and meetings!\*
- Company name/logo and website link online for all major events.
- Company name/logo and contact info in event programs.
- Company flyer included in one NEAR quarterly member mailing – Affiliate to supply flyer by specified due date (to all REALTOR® and Affiliate members).
- Sponsorship of five NEAR email blasts (one per month).
- Greet members at one New Member Orientation.
- Your company brochure/flyer included in the binder given to REALTORS® at New Member Orientation (only available for Platinum and Gold Sponsors!).\*
- Meet and speak with Brokers at one Broker Lunch n' Learn or Broker Orientation.
- Your company brochure/flyer included in the binder given to Brokers at New Broker Orientation (only available for Platinum and Gold Sponsors!).\*
- Greet attendees at one Real Estate Continuing Education Course – these classes fill-up quickly! (Real Estate license renewal requirement.)
- One set of mailing labels of the NEAR membership (sorted by name, company, town or zip).
- Table at one NEAR Member Meeting & 5 minutes to address the crowd.
- Table at one NEAR Member Meeting to display company info (in addition to above meeting).
- Your company brochure/flyer distributed at all NEAR Member Meetings.
- Gold Sponsorship of NEAR Annual Recognition Gala with 3 tickets.
- Automatic reservation of table at NEAR Annual Affiliate Appreciation Night.
- Gold Sponsorship of NEAR Annual Installation & Holiday Luncheon with 3 tickets.

**Total Sponsorship Value: \$4,000 (plus \$225 in event tickets!)**

***You Save \$1,725 on NEAR Membership Exposure in 2010!!***

*\*Exclusive sponsorship.*

## • • • NEAR Silver Sponsorship Package - \$1,000 • • •

The third highest sponsorship level available at NEAR Silver. Silver Sponsorship offers wide exposure to the entire NEAR membership, a great value and savings of almost \$500! See the benefits below:

- Company name/logo and website link online for all major events.
- Company name in event programs.
- Company flyer included in one NEAR quarterly member mailing – Affiliate to supply flyer by specified due date (to all REALTOR® and Affiliate members).
- Sponsorship of three NEAR email blasts (one per month).
- Greet members at one New Member Orientation. (Required of all new REALTORS®.)
- Greet attendees at one Real Estate Continuing Education Course – these classes fill-up quickly! (Real Estate license renewal requirement.)
- One set of mailing labels of the NEAR membership (sorted by name, company, town or zip).
- Silver Sponsorship of NEAR Annual Recognition Gala with 2 tickets.
- Automatic reservation of table at NEAR Annual Affiliate Appreciation Night.
- Silver Sponsorship of NEAR Annual Installation & Holiday Luncheon with 2 tickets.

**Total Sponsorship Value: \$1,325 (plus \$150 in event tickets!)**

***You Save \$475 on NEAR Membership Exposure in 2010!!***

## • • • NEAR Bronze Sponsorship Package - \$750 • • •

This is the final sponsorship level available at NEAR and offers a great selection of avenues to reach NEAR members throughout the year. See the benefits below:

- Company name/logo and website link online for all major events.
- Company name in event programs.
- Company flyer included in one NEAR quarterly member mailing – Affiliate to supply flyer by specified due date (to all REALTOR® and Affiliate members).
- Sponsorship of one NEAR email blasts (one per month).
- Greet attendees at one Real Estate Continuing Education Course – these classes fill-up quickly! (Real Estate license renewal requirement.)
- One set of mailing labels of the NEAR membership (sorted by name, company, town or zip).
- Bronze Sponsorship of NEAR Annual Recognition Gala with 1 ticket.
- Automatic reservation of table at NEAR Annual Affiliate Appreciation Night.
- Bronze Sponsorship of NEAR Annual Installation & Holiday Luncheon with 1 ticket.

**Total Sponsorship Value: \$900 (plus \$75 in event tickets!)**

***You Save \$225 on NEAR Membership Exposure in 2010!!***

## • • • À La Carte Sponsorships • • •

Not sure about which package to choose, or want to add more to your selected package? Feel free to pick and choose from this selection of sponsorships (limited opportunities given on a first-come-first-served basis).

Company logo and website link on NEAR home page/month.....	\$100
Company flyer included in a NEAR quarterly member mailing.....	\$200/each
(Affiliate supplies flyers by specified date)	
Sponsorship of weekly NEAR member broadcast email .....	\$50/each
New REALTOR® Orientation Sponsor.....	\$100/each
New Broker Orientation or Lunch n' Learn Sponsor .....	\$200/each
Continuing Education Sponsor.....	\$100/each
Educational Tracks (CE & Non-CE offerings), one each per month in each of the following categories: Legal, Client, Business, & Technology .....	\$50/each
NH Core Training (Required of REALTORS® with NH licenses).....	\$100/each
Membership Meeting Sponsor with 5 minutes to address attendees.....	\$250/each
Table at Membership Meeting to display marketing materials .....	\$150/each

**Annual Recognition Gala, April 8, 2010:** Pre and post event marketing in NEAR media and post-event full-page coverage in local daily newspapers and Homes & Land Magazine; listed in event program, in script, and PowerPoint presentation. Sponsorships of \$900 or more include 4 tickets and receive a business card-size ad in the event program!

### **Sponsorship Opportunities, One Per Category:**

Ticket Sponsor (includes 4 event tickets & ad).....	\$1,200
Your name/logo on all tickets/bands sent to registrants for entrance into the event!	
Gala Favor Sponsor (includes 4 event tickets & ad) .....	\$1,200
Company's business card placed with a favor for each attendee!	
Centerpiece Sponsor (includes 4 event tickets & ad).....	\$1,200
Company's business card will be placed on each centerpiece!	
Bar Sponsor (includes 4 event tickets & ad) .....	\$1,000
Company's name displayed at all bars & worn by all bartenders!	
Service Sponsor (includes 4 event tickets & ad) .....	\$1,000
Your firm's name on a badge worn by all wait service staff!	
Postcard Sponsor (includes 4 event tickets) .....	\$1,000
Your firm's name, logo and information on a postcard mailed to all NEAR members pre-event.	

### **Sponsorship Opportunities, Unlimited:**

Platinum Sponsor (includes 4 event tickets & ad).....	\$900
Gold Sponsor (includes 3 event tickets) .....	\$700
Silver Sponsor (includes 2 event tickets) .....	\$350
Bronze Sponsor (includes 1 event ticket).....	\$175
Friend Sponsor (no tickets) .....	\$50

**Installation & Holiday Luncheon, December 10, 2010:** Recognition at event from the podium, at the event, in event program, newsletter, and marketing e-mails.

### **Sponsorship Opportunities, One Per Category:**

Centerpiece Sponsor (includes 4 event tickets).....	\$600
Bar Sponsor (includes 4 event tickets) .....	\$600
Postcard Sponsor (includes 4 event tickets) .....	\$600
Favor Sponsor (includes 4 event tickets).....	\$600
Pianist Sponsor (includes 2 event tickets) .....	\$275

### **Sponsorship Opportunities, Unlimited:**

Platinum Sponsor (includes 4 event tickets).....	\$500
Gold Sponsor (includes 3 event tickets) .....	\$300
Silver Sponsor (includes 2 event tickets) .....	\$125
Bronze Sponsor (includes 1 event ticket).....	\$75
Friend Sponsor (no tickets) .....	\$50

# Order Form

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State and Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

✓	Sponsorship	Cost	#	Total
■	<b>Sponsorship Packages</b>			
	Platinum Sponsorship Package	\$3,000	1	
	Gold Sponsorship Package	\$2,500	1	
	Silver Sponsorship Package	\$1,000	1	
	Bronze Sponsorship Package	\$750	1	
■	<b>À La Carte Sponsorships</b>			
	Company logo and website link on NEAR home page/month	\$100		
	Company flyer included in a NEAR quarterly member mailing	\$200		
	Sponsorship of weekly NEAR member broadcast email	\$50		
	New REALTOR® Orientation Sponsor	\$100		
	New Broker Orientation or Lunch n' Learn Sponsor	\$200		
	Continuing Education Sponsor	\$100		
	Educational Tracks (Business, Legal, Client, & Technology)	\$50		
	NH Core Training	\$100		
	Membership Meeting Sponsor with 5 minutes to address attendees	\$250		
	Table at Membership Meeting to display marketing materials	\$150		
■	<b>Special Event Sponsorships – Recognition Gala, April 2010</b>			
	Ticket Sponsor	\$1,200	1	
	Gala Favor Sponsor	\$1,200	1	
	Centerpiece Sponsor	\$1,200	1	
	Bar Sponsor	\$1,000	1	
	Service Sponsor	\$1,000	1	
	Postcard Sponsor	\$1,000	1	
	Platinum Sponsor	\$900		
	Gold Sponsor	\$700		
	Silver Sponsor	\$350		
	Bronze Sponsor	\$175		
	Friend Sponsor	\$50		
■	<b>Special Event Sponsorships – Installation &amp; Holiday Lunch, Dec. 2010</b>			
	Centerpiece Sponsor	\$600	1	
	Bar Sponsor	\$600	1	
	Postcard Sponsor	\$600	1	
	Favor Sponsor	\$600	1	
	Pianist Sponsor	\$275	1	
	Platinum Sponsor	\$500		
	Gold Sponsor	\$300		
	Silver Sponsor	\$125		
	Bronze Sponsor	\$75		
	Friend Sponsor	\$50		
■	<b>Sponsorship Total</b>			\$

**I would like to sponsor the item(s) indicated above.**

- A check made payable to NEAR is enclosed.
- I have completed a Credit Card Authorization form.

*A NEAR representative will contact you if sponsorship dates need to be selected.*

## CREDIT CARD AUTHORIZATION FORM

Please print out and complete this authorization form and return it to NEAR. You may fax to (978) 970-0443 or send by mail to 3 Courthouse Lane #9, Chelmsford, MA 01824.

Company Name: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Credit Card Type:  VISA     Mastercard     Discover

Credit Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Security Code (last 3 digits located on the back of the credit card): \_\_\_\_\_



Total Amount Charged: \$ \_\_\_\_\_

***FAX or send the authorization to:***

Northeast Association of REALTORS®  
3 Courthouse Lane #9  
Chelmsford, MA 01824  
Ph: (978) 458-2901 Fx: (978) 970-0443