

## **REALTORS® Commercial Alliance of Massachusetts, Inc.**

### **Benefits of REALTOR® Membership**

#### **Here are just some of the many and powerful benefits when you join!**

- Ability to participate in a Commercial Information Exchange to market your listings nationwide.
- Be listed as a commercial Realtor® on and have members-only access to the websites of RCA-MA, as well as the Massachusetts and National Associations.
- Use of NAR's distinctive red "Commercial Real Estate" Realtor® logo, which is branded via national network t.v. advertising!
- Regular commercial real estate updates from NAR's Realtors® Commercial Alliance.
- RCA-MA's quarterly e-newsletter and member emails — loaded with useful links and information specifically for commercial real estate practitioners in Massachusetts.
- Member discount to attend RCA-MA programs, including marketing sessions, networking, informative topics, and commercial CE courses for your MA license renewal.
- Access to the enormous benefits of Realtor® membership, such as lobbying on your behalf, the legal and technology Hotlines, alternative dispute resolution, top-flight research, and discounts on computers, office supplies, car rentals, tires, and more!
- Representation of your interests on the Massachusetts Association of Realtors® Government Affairs Committee and Board of Directors.
- Opportunity to become involved in RCA-MA, including goal-setting, leadership opportunities, committee assignments, and more!
- Information on commercial real estate networking and educational opportunities via other groups such as SIOR, CCIM, and NH-CIBOR.