



Benefits of Business Affiliate Membership via
REALTORS® Commercial Alliance of Massachusetts
IT PAYS TO BELONG!

- **Web Sites** — Check out www.rcama.com! Business Affiliates are listed on the electronic roster. Plus, you get a free email link and web link when you join! Also go to www.realtor.org and click on ‘Commercial.’
- **Organizational Clout** — Belong to the only Commercial Board of REALTORS® in Massachusetts.
- **Rosters** — Business Affiliate members have access to member rosters enhancing networking/referral opportunities.
- **Information** — Local, state, and national communications regarding important business and regulatory issues like changes in the lead paint laws, court cases affecting the way you do business, and new industry trends.
- **Lobbying** — Effective representation on state and national public policy issues like opposition to sales taxes on property in Massachusetts and support for raising the FHA income limits. NAR is one of the top 25 lobbying organizations in the nation and has the #1 Political Action Committee in America.
- **Public Relations** — Public relations/media relations activities on behalf of REALTORS® and the industry at large at the local, state, and national levels.
- **Special Events** — Monthly member programs and quarterly continuing education course days. RCA-MA Business Affiliates are welcome to attend or sponsor member programs of all types.
- **Advertising and Sponsorships** — Business Affiliate members receive information on advertising and sponsorships of all types.
- **Committee Opportunities** — Business Affiliate members may join most RCA-MA committees to develop and enhance valuable working relationships.